
ABLED Advocacy brings you



THE WRIGHTSLAW BOOT CAMP

October 4 and 5, 2019

at

The Lakeside Inn

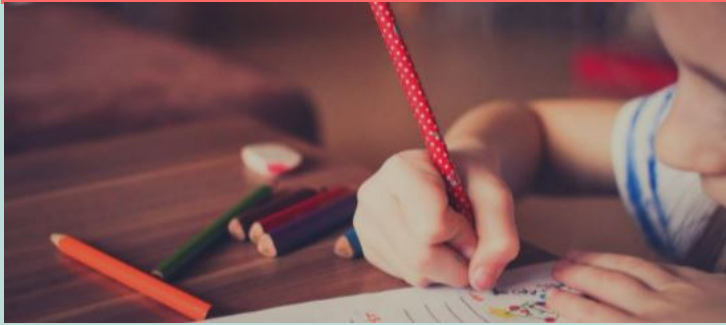
Wakefield, MA

SPONSORSHIP OPPORTUNITIES

Your support will further our mission:

Provide affordable training and advocacy to empower families to successfully obtain appropriate education for their children with special needs.

ABLED Advocacy is a 501(c)(3) nonprofit organization.



ABLED ADVOCACY

Serving the Merrimack Valley of Massachusetts

WHY SUPPORT US?

FACTS:

- Ever increasing rates of autism and other education related special needs.
- Insufficient resources at schools for students with special needs, despite legal requirements to provide free and appropriate public education to all.
- Parents increasingly turning to advocates to help them secure support for children with special needs in public schools.
- High price tag for special education advocacy services that families with low incomes cannot afford.

ABLED ADVOCACY'S MISSION:

Provide affordable training and advocacy to empower families to successfully obtain an appropriate education for their children with special needs.

OUR WORK:

- We offer advocacy services at the lowest rates in Merrimack Valley.
- We understand funding restrictions and develop solutions collaboratively with school districts to utilize existing resources.
- So far, we have helped over 120 families to successfully obtain support for their children in public schools.
- Our clients are primarily from Lowell, Lawrence and Haverhill; many are parents who do not have college education, single parents, or live within 300% of the federal poverty guidelines. English is not the primary language for nearly 50 percent of our clients.

YOUR SUPPORT:

Your sponsorship of the Wrightslaw Boot Camp will help us continue to provide advocacy services at a low cost for families with low incomes. Your support will help children with special needs receive the appropriate support so they can continue to progress in school.




THE WRIGHTSLAW SPECIAL ED LAW & ADVOCACY BOOT CAMP - OCT. 4 & 5, 2019

If you or a family member has a child with special needs, then you are likely familiar with Wrightslaw. This nationally-known conference trains parents and professionals so they understand their rights and responsibilities under special education law. Wrightslaw training has helped numerous families secure appropriate support for children with disabilities in schools throughout the country. Attendees to the boot camp learn how to:

- Use special education statutes and regulations to get answers
- Use tests and measurements to measure educational progress
- Write SMART IEPs goals and objectives
- Use Every Student Succeeds Act (ESSA) as a tool to open doors to services, and
- Use advocacy strategies to negotiate for appropriate special education programs, and much more.

Two-day Wrightslaw Boot Camps occur less frequently and therefore attract a large number of attendees.



WHY SPONSOR WRIGHTSLAW WITH ABLED ADVOCACY?

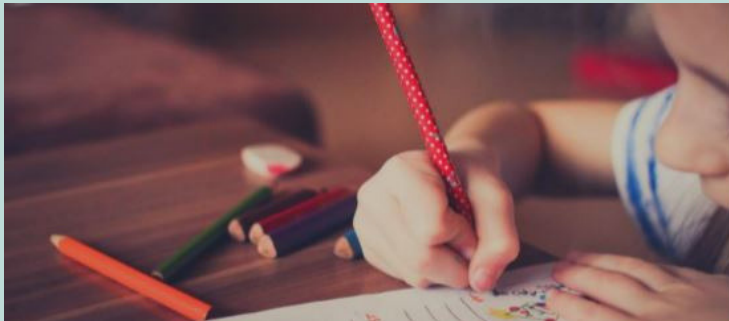
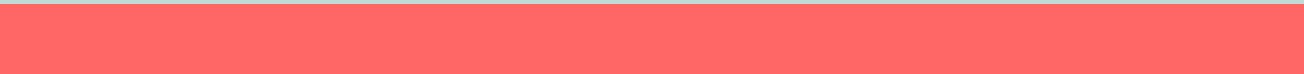
- Increased awareness for your brand among families, educators and health care professionals across Merrimack Valley as well as other areas of Massachusetts.
- Opportunity to enhance your organization's reputation in social responsibility.
- Supporting an organization that was founded by women and includes women on the Board.

PROMOTIONAL REACH

Our promotional communications will reach:

- Email subscribers including parents of children with special needs.
- Massachusetts SEPACs (district-level Parent Advisory Councils).
- Local town-level parent support groups, including Hispanic communities.
- Special education professionals: advocates, attorneys, educators, administrators in school districts.
- Local media, including radio stations and newspapers.

Please refer to our sponsorship packages document (attached) for more information.



ABLED ADVOCACY

Serving the Merrimack Valley of Massachusetts

Contact for sponsorships:

ABLED Sponsorship

Email: abledsponsorship@gmail.com

Phone: (978)905-8151

Website & registration:

www.abledadvocacy.com/events



Two-Day Wrightslaw Boot Camp, October 4 & 5, 2019 from ABLED Advocacy - Sponsorship packages and benefits

	Level 1 Supporter	Level 2 Supporter	Level 3 Supporter	Level 4 Supporter	Level 5 Supporter
	\$250	\$500	\$750	\$2,500	\$5,000
Brand name/logo on event program	Yes	Yes	Yes	Yes	Yes
One-time mention with name/logo on event promotion to email subscribers		Yes	Yes	Yes	Yes
Introductory post with hashtag on social media (Facebook, Twitter)			Yes	Yes	Yes
Website mention, with clickable link on registration pages until Oct. 5				Yes	Yes
Two complimentary tickets to event				Yes	Yes
Website mention, with clickable link on Supporters page till June 30, 2020				Yes	Yes
Opportunity to distribute relevant swag (eg., tote, pens, water bottles, hats etc.) at event (terms apply)				Yes	Yes
Mention/thank you during event announcement (start or post-lunch)					Yes
Exhibit booths (Max of 2 exhibitors – 1st come 1st served – terms apply)					Yes



SPONSOR REGISTRATION FORM for Two-Day Wrightslaw Boot Camp from ABLED Advocacy, October 4 & 5, 2019

At The Lakeside Inn, 595 North Ave, Wakefield, MA 01880

All Support Levels

Organization Name: _____
Website: _____ E-Mail: _____
Contact: _____ Phone Number: _____
Mailing Address: _____

Circle your sponsorship choice:

Level 1 Supporter Level 2 Supporter Level 3 Supporter Level 4 Supporter Level 5 Supporter

Please circle one method of payment: *** Check *** ***Credit Card ***

(Please make all checks payable to ABLED Advocacy, credit card payments can be made at
<https://www.abledadvocacy.com/sponsors>.)

Instructions:

- This form must be completed and payment received by September 19, 2019 to Attn.: ABLED Sponsorship
- Logo and organization description for promotion must be received no later than September 19, 2019 to abledsponsorship@gmail.com.
- If you are giving away promotional items, items must be approved by ABLED Advocacy and received no later than October 1, 2019.
- Please include the following when submitting this form:
 - Your payment for sponsorship package chosen
 - High-resolution logo and description, up to 100 words, of your organization to include with mentions at event or for online communications.
 - Page 2 of this form for all Level 4 and Level 5 Supporters.

Questions? Contact ABLED Sponsorship at abledsponsorship@gmail.com or by phone at (978) 905-8151



SPONSOR REGISTRATION FORM for Two-Day Wrightslaw Boot Camp from ABLED Advocacy, October 4 & 5, 2019

At The Lakeside Inn, 595 North Ave, Wakefield, MA 01880

Organization Name: _____

Level 4 and Level 5 Supporters:

Complimentary tickets will be emailed to assigned attendees.

Name: _____ Email: _____

Phone: _____ Day(s) Attending: October 4, 2019 October 5, 2019

Name: _____ Email: _____

Phone: _____ Day(s) Attending: October 4, 2019 October 5, 2019

We would like to donate free promotional items to event attendees (Please provide details and pictures of items to ABLED Advocacy for approval).

Description of item(s):

Promotional Item Main Contact:

Name: _____ Email: _____

Phone: _____

Contact ABLED Advocacy for review of promotional items within 1 week of registration submission.
ABLED will have a "swag" table for promotional materials.

Level 5 Supporters Only:

Exhibitor Booth Main Contact:

Name: _____ Email: _____

Phone: _____

***** By submitting this form, you agree to the ABLED Advocacy Exhibitor terms. *****

Two-Day Wrightslaw Boot Camp from ABLED Advocacy, October 4 & 5, 2019

Exhibitor Terms and Conditions:

1. Exhibitors may move in to the exhibit space only if they have made full payment to ABLED Advocacy no later than September 19, 2019. No exceptions to this policy.
2. Exhibit should consist of one 6 foot table and no more than 2 chairs to be provided by The Lakeside Inn for this event.
3. Up to 2 exhibitor staff per day.
4. Only exhibit organizer's promotional content is allowed.
5. Exhibit will be arranged and positioned after consultation with ABLED Advocacy staff and shall not in any way impede registration for ABLED Advocacy's event. No display, advertising sign or material, etc., may block a reasonable view of, nor extend beyond the perimeter of assigned space.
6. Exhibitor is responsible for completing set-up of their booth no later than 8:30am on event days.
7. Exhibits may be closed prior to end of event however it cannot be guaranteed that exhibits may be dismantled before official closing times.
8. Exhibit booth hours are not to exceed ABLED Advocacy's event hours.
9. Exhibitor may not use materials or conduct themselves in such a way that it distracts attendees at ABLED Advocacy's event.
10. Exhibitor shall care for and keep in good order all space occupied by them. Special cleaning and dusting of booth and materials is the exhibitor's responsibility and shall be performed at the exhibitor's expense.
11. Exhibitors may not schedule private functions or events in the event space without express written consent of ABLED Advocacy or its representatives.
12. Exhibitor agrees to comply with all rules and regulations prescribed by the management of the exhibit facilities. Exhibitor agrees that failure to conform to all facilities and other rules and regulations may result in the closure of its exhibit.
13. Exhibitors are prohibited from recording or streaming during event hours.
14. ABLED Advocacy has the right to prohibit and/or remove any exhibit, in whole or in part, which in ABLED Advocacy's sole judgment is not suitable to or in keeping with the character or purpose of the event.
15. ABLED Advocacy reserves the right to alter the exhibit area as it deems necessary.
16. Exhibitor agrees to indemnify and hold harmless ABLED Advocacy and its members from and against any and all liabilities, damages, actions, losses, claims, and expenses (inclusive of attorney's fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the exhibitor or its employees, agents, contractors, patrons, and invitees caused by exhibitor's installations, maintenance, occupancy or use of the exhibition premises or a part thereof.